Vision:

The Saudi Food and Drug Authority seeks to achieve the vision of the kingdom of Saudi Arabia 2030 by enhancing efficiency and transparency, and set up the necessary environment for the citizens and companies and business Sector to endure their responsibilities and take the lead in facing challenges and grab opportunities, including food safety and the safety and quality and effectiveness of the medicine and the efficiency and safety of medical devices and products.

The Opening Ceremony:

Under the patronage of His Excellency the Minister of Health Dr. Tawfiq Bin Fawzan Alrabiah, the SFDA opened its Second Annual Conference and Exhibition, held this year under the theme «Food Safety Risk Assessment», at the Riyadh International Convention and Exhibition Center.

The opening ceremony included a panel discussion entitled «Regulatory models of product for consumer protection» Models of Product Control for Consumer Protection.

The participants in the circle of discussion:

H.E Dr. Hisham Al Jadhey
President of the Saudi Food and Drug authority

H.E Governor Ahmed Al Haqbani
Governor of the General Customs Authority

Deputy Governor Saud Al Aska
Deputy Governor of the Saudi Standards, Metrology and Quality Organization.

Assistant Vice President Eng. Abdullah Al Nai
Assistant vice-minister, at the Ministry of Health.

Mr. Vladislav Shestakov
Manager of State Institute of Drugs and Good Practices in Russia.
There is no doubt that the efforts of the Saudi Food & Drug Authority in the ongoing development of the goal of serving the citizens and residents of Saudi Arabia in particular, and the whole Islamic world. This is reflected in the quest to launch the largest center for Halal products and foods, reflecting the Islamic and Arab depth of the Kingdom of Saudi Arabia and its role as the leading race in serving Muslims around the world. The Authority aims to be the leader in the top five supervisory bodies in its field to be the source for the transfer and exchange of experiences with the brothers in the Arab world and the world through the holding of international conferences and meetings and through its fruitful initiatives.

First, it’s important to emphasize the need to find a balanced regulatory level with no imbalances or vulnerabilities that could negatively affect the consumer, that shouldn't, on the other hand, be overly scrutinizing that it negatively affects the availability of the product or harm the investor and the consumer, alike.

The opening of the 2nd Annual Conference and Exhibition of the Saudi Food & Drug Authority comes as an annual festive to evaluate the authority’s beginning for the kingdom’s 2030 vision to progress in the national industry and support the young ambitious Saudis to work in these industries that benefits them and their community. Last year, more than 180 speakers representing 27 countries and more than 165 display platforms and more than 400 investors local and international were included.
Conference Overview

- Sessions: 24
- Workshops: 20
- Speakers: 188
- Lecture of the interactive platform: 80
- Scientific poster: 55
- Participant: 1500
- Scientific participation: 300
- Countries: 27
Digital Overview

3870 Tweets about the conference
4,080,000 views of the live coverage during the conference days
8,250,750 views of the Exhibition and Conference Ads

1,625,415 The conference website visitors
70,792 number of visitors of the partners page on the website
65,172 Views of the Exhibition and Conference Ads
2,825,580 Views of the Exhibition and Conference Ads
**Fakieh:**
Fakieh poultry Farms Co. supports the SFDA Annual Conference as we consider it one of the most important opportunities to provide a positive environment for exchanging experiences, highlighting obstacles & difficulties, sharing recommendations and agreeing on set of corrective actions and decisions.

**Dubai Exports:**
We are proudly taking part at SFDA Annual Conference 2018, the Annual Conference of the Saudi Food and Drug Administration under the patronage of Minister of Health and SFDA Chairman Dr. Tawfiq Al-Rabiah, who welcomed our team in this years edition.

**SPIMACO:**
Through our scientific participation in the 2nd Annual SFDA Conference, we aim to work with other participants to achieve practical results that will contribute to the advancement of the health sector and provide high quality products with international standards, which help in enhancing drug safety and are in-line with the aspiration of the Saudi Vision 2030.

**Theqa:**
We are pleased to be presented at the Food and Drug Conference, to introduce the services and technical solutions provided by Theqa to support medical services.